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ProAct Traders LLC
Authored by: the Team

Core Values

How We Do Business

Our business model is different. It is based on trader retention as opposed to churning a new batch of recruits, tantalizing them with false hopes until they give up. Consider this: We have traders who joined us over 16 years ago and are still with us in our live sessions to this very day. How many FX gurus can make that claim?

By giving 110% in our efforts, we have created a dynamic team that is focused on one goal: To help each trader rise to the next level in trading knowledge and execution.

Our motto says it all:

“No Trader Left Behind!”

What Sets Us Apart?

Proprietary software and outstanding education

We have created “cutting edge” software built by traders for traders. Like so many retail traders, we had learned all the wrong ways to trade, including scalping, straddling, robots, and anything we thought that would give us an “advantaged edge” in the markets.

The Paradigm Shift: We could not find any Forex software that would show us how to trade to specific targets. We needed to comprehend the market from a top-down perspective – like the “Big Boys” do. But the free, broker-provided software was not going to let us see it and the paid software was prohibitively expensive. We even presented bids to Trade Station and eSignal to write our code. They wanted a million dollars to do it!

So - we wrote our own. Jerry was a coder, as well as a trader, so he set about to encode the proprietary tools, such as the HSI and the PATO’s, which have made ProAct Trading software unlike any other anywhere. And with his knowledge of trading, he could specifically code it to show target trading through such features as momentum signals, target trading projectors and top-down templates which give us the eyes to see the market as the “Big Boys” do.

Tools are one thing. Using them skillfully is another. So, we designed a world-class educational track to transform frustrated traders into confident traders who could anticipate market moves like the “Big Boys”. Scott secured his market insights through training with several seasoned bank traders, as well as other high level industry experts.

Then, there were those unforgettable moments in which we felt ourselves receiving a sort of “divine assistance” at critical points in our technical and training development.

For nearly two decades, we have trained in live morning sessions four days a week and host an advanced class each Monday evening. Our vision is grand one: To be the premiere software and training company in the Forex space. We believe in this vision so much, we’ll give you a free ten-day live experience to confirm that these tools and this training are what you’ve been yearning to find.

“Since inception, we have never had to optimize our software once.”

Software Innovation

Not Just Charts

As our Forex company evolved, we envisioned other specialty resources that would help traders achieve their dream of consistent positive results in the market. After countless days, weeks, and even years of “getting it just right”, we have developed exclusive tools that help an aspiring trader become an accomplished target trader. Among these tools are:

- Fundamental clock
- Pattern recognition tool
- ATR (Average True Range) tool
- Info Center for sending trade idea alerts as well as live room logins

The benefits of having founding partner Jerry Rankin as an in-house coding expert are incalculable. His expertise adds speed, efficiency, and accuracy to our technical operations, as well as significant cost savings to our overhead. We pass those savings along directly to our traders in the form of more affordable access to our unique suite of powerful trading tools. We are committed to helping the retail trader graduate to new heights of proficiency when engaging the Forex market. Our proprietary tools and training have been time-tested and validated by hundreds. Step inside for ten days and see for yourself.

“These tools help the trader peer inside what the market is doing.”

Tech Support

Available At All Times of The Day

People and new software don't always get off to a smooth start. Technical assistance may be needed, and we're here to provide it. Although we are a USA-based company and try to keep USA business hours, we recognize that one of our many traders in another part of the world may be struggling with the technology. We'll do our best to help, regardless of the time of day. This goes back to our core values. We are adept at finding and fixing technology conflicts remotely and quickly to resolve a trader's software issues quickly.

Why? Our vision is to provide the best, most comprehensive tech support in the industry.

"No Trader Left Behind"

Live Room Training

How Can I Learn?

Teaching leads to understanding; experience leads to expertise. We provide a learning environment for aspiring traders to hear and see how we trade, how we employ the tools, how we sift through over 20 currencies pairs to find "the trading real estate of the day" – and how to mitigate risk along the way. By paper and demo trading our methods, they gain the experience needed to become independent, should they so choose.

While our video archives offer 200+ tutorials demonstrating our strategies back to 2015, the best learning comes from systematic mastery of the tools. We model how to analyze the market candle by candle, set up by set up, pattern by pattern. We host a vibrant, interactive live room during morning market sessions Monday through Thursday. We conduct an advanced strategies class on Monday evenings. We are very available to our clients.

Our vision is: Through experiencing live, real-time trading, we provide traders a paradigm shift to

- 1) overcome past stumbling blocks and
- 2) cultivate new habits and mindsets to measurably advance their trading career.

We foster a "family atmosphere" in our live trading sessions; we allow no swearing, tirades, or personal attacks, such as we've seen in other similar settings. We're considered

to be one of the most supportive and congenial trading rooms on the planet. Our seasoned traders, many of whom harvest hundreds of pips weekly, often “pay it forward” through their assistance and example to new traders joining us. We are truly a “teach you to fish – not give you a fish” community.

“No Fluff – Only the Real Stuff!”

Quarterly Launches

How can a trader step into the water?

A few times a year, we host an “OPEN HOUSE” so retail traders can see what they may be missing. There is no cost, and we give each trader **ten days of free access** to our site and the live rooms. We hope they’ll see the value for themselves and take the simple steps to find their place in our community. But should they choose to go elsewhere, we want each one to leave with an enhanced understanding of what they may need to propel their trading journey forward. (Note: We’ve enrolled subscribers who attended an Open House as far back as ten years ago!)

Our marketing philosophy is to *attract rather than promote*. Our core values and business plan mandate that we focus on retaining traders; we’re not here to upsell new gimmicks, gadgets, and “market secrets”. Our traders find this refreshing. They tell us the time they invest with us is jam-packed with practical information that they’ve not found anywhere else.

To be frank, some of our Open House guests become unsettled when they realize their current methodology, which they may have paid dearly to acquire, will never deliver the results they seek. The good news is that we provide clear, straight, and measured steps to shift one’s orientation from scalping and indicator-based trading to Price Action-based target trading. As far as the tools we use, we trade “nearly naked”. While our learning curve is unapologetically longer than the scalping gurus, it produces uncanny results. 90% of retail traders fail because they don’t realize that the Big Boys don’t trade indicators – they trade “price action”.

“During the Open House I saw I could learn to read the real language of the charts.

It was there all the time – just covered over by my dozen MT4 indicators!”

Daily Social Media Presence

Free Trade Ideas to The World

We look at the market four days a week and post our thoughts about one currency pair and a possible trading idea for it daily. Over the weekend we do a four-currency report which is posted on our blog. Scott is a Forex Analyst for [Marketfy](#), and [Invest.com](#). He also posts timely updates on the [ProAct Traders blog](#) and Linked In. We have uploaded over [40 eye-opening training videos](#) to YouTube.

It's been said that "if you build a better mouse trap, the world will beat a path to your door". If only that were true in the world of FX. But sadly, too many traders have been too often burned by slick advertisements promising quick and easy results. We, too, have been burned! Our social media presence allows us to interact with appropriate anonymity until a trader is ready to take the action steps to subscribe as a target trader. Our vision includes being a respected and respecting resource to the larger FX community.

Fast Track Program

For The Serious Forex Student

In the early days of ProAct Traders and even prior to that, Scott was a Forex Mentor who travelled the world giving live classes to serious-minded students. Some of his students have gone on to become recognized names in the financial markets. Others today are independent traders managing private portfolios. He even trained an entire hedge fund group in Chicago. In those days (early 2000's), the cost per person was \$5,500 and *did not include* ongoing training.

The Internet changed all that, as did the development of our own charts, which initially were designed for our own internal use. Today we teach traders in a one-year program and the initial cost is now only \$2,997. We offer comprehensive live training up to nine hours weekly over the course of the year. We also conduct one on one sessions via appointment to help a struggling trader clear away the roadblocks to a new mentality. Our [Fast Track program](#) has enabled hundreds of traders to achieve their performance objectives.

Our vision is to help multitudes of traders realize that training for trading is no less rigorous than training for other respected profession. Anyone offering to teach Forex trading in three days or three weeks is not being truthful. With us, it takes a full year to experience the cycles and rhythms of the market. Fast Trackers acquire consistency and confidence by following a carefully charted proven course. We have lots of success stories, but the most important one is *your story!*

“Fast Track was the year I became a real trader, after years of being a wannabe.”

Our Giving

Proact Traders Believes in Giving Back

In 1995, Jerry bought some land in Romania and Scott raised the money to build a camp for disadvantaged children. Both Scott and Jerry affirm: “Why make money if you don’t use it to make a difference?”

Each year we do two projects in Romania.

- A joyful, energetic summer camp for as many as 700 kids at no cost to them.
- A Christmas project partnered with Samaritan’s Purse to deliver 10,000 Christmas presents to these same kids. We offer our traders the “pay it forward” opportunity to join in the gift giving through donations, and then we ourselves match their giving. We started this in 2011 and now we are in our second generation of kids. Campers who went through the summer program years ago are now acting as camp counselors and volunteers. This project, among others, brings great satisfaction to our traders, as well.

Our vision includes expanding the camping and gifting projects to benefit many more Romanian children.

“Making money without making a difference is a selfish and mediocre goal.”

Mission Statement

We are an award-winning charting company active in the foreign exchange (FX) markets. We aspire to become the world’s preferred Forex trading software platform. All of us at ProAct Traders are passionate about delivering excellence in everything we do, and we all have important shared values: integrity, a can-do attitude, as well as care and consideration in our team relationships and client services. We now serve a global base of subscribers and concentrate daily on contributing to their success. We do that through cutting edge technology, along with value-added training, skill-specific webinars, one on one mentoring and outstanding customer care. Our motto says it all: “No trader left behind”.

To each trader who commits to us as a subscriber we say:

We are personally and persistently committed to your success in this journey.